

NORTH CAROLINA BEAUTICIAN

Carrie Lee Singleton wins love, respect of Negroes and whites in Elizabeth City

BY REV. RAYMOND E. STEPHENS



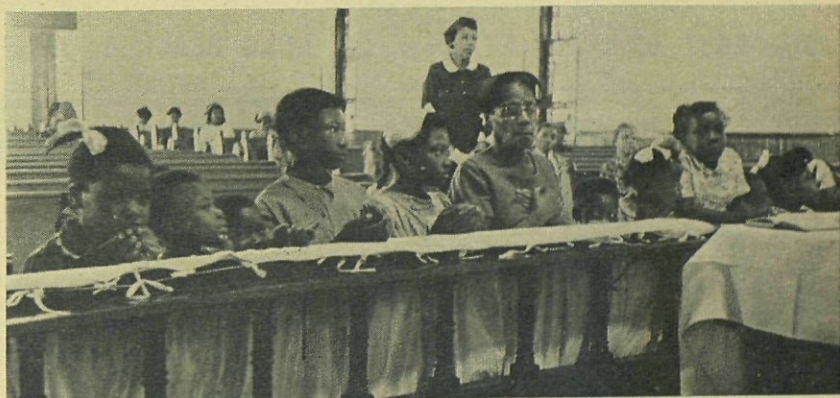
Working in beauty shop in Elizabeth City, North Carolina, Carrie Lee Singleton gives "permanent" to Minnie Lee Brockett. Beautician also fixes hair of her personal friends. Mrs. Singleton began career as walking beautician, now has three operators.

HARD WORK, patience and zest for life have made Carrie Lee Singleton one of the top citizens of Elizabeth City, North Carolina.

For the past 35 years the personable businesswoman has owned and operated a large, air-conditioned beauty shop which services a white clientele. She has several white competitors, but her business is the top one of its kind in the city. Several of her customers drive 50 to 75 miles from other cities in North Carolina and Virginia to get to her shop. New customers, not aware of her race, often mistake Mrs. Singleton for the maid. Less than a person a year, however, refuses to stay.

Mrs. Singleton, who is respected by Elizabeth City citizens of all races, is also a devoted churchworker. The Mount Lebanon member has served under five bishops. She heads the local AME Zion missionary district, and is also active in other fraternal and civic organizations.

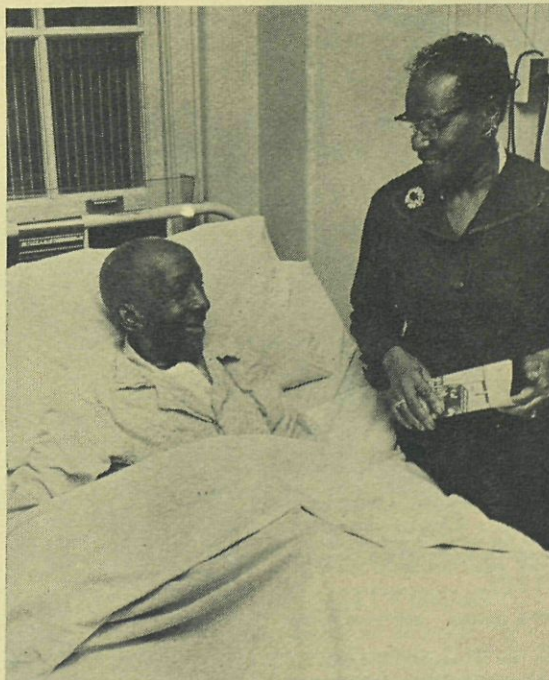
The North Carolina businesswoman has had her share of disappointments and failures, but she is not bitter. Obstacles, she says, should be steppingstones to higher things. Her barber husband, Joseph H. Singleton, has been ill for 21 years and is now a patient at Kecoughtan Veterans Hospital in Hampton, Virginia. Although they have no children of their own, the Singletons have successfully reared five.



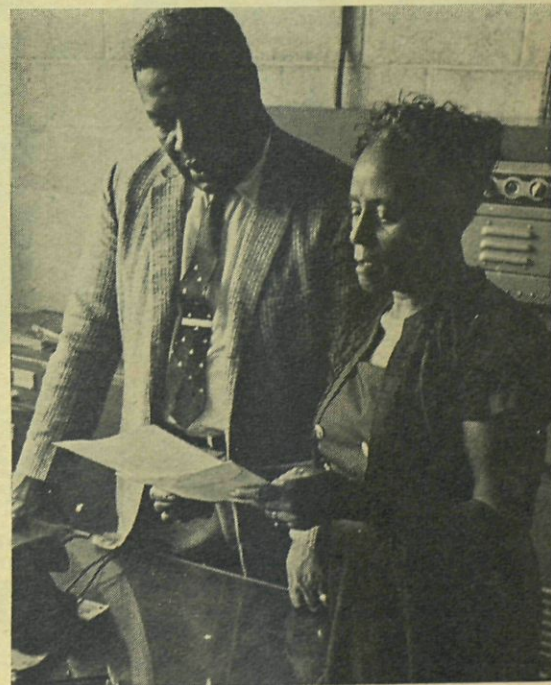
Worshipping at the Mount Lebanon AME Zion Church, Mrs. Singleton receives Holy Communion with her Sunday School class. She is president of Circle II, one of church's auxiliary organizations. She gave the church a public address system.



Mayor Levin Culpepper chats with Mrs. Singleton who cut his hair when he was a child. Finding beauty culture more lucrative, she gave up barber trade.



Visiting husband Joseph H. Singleton at Veterans Hospital, energetic beautician tells humorous story. She weighs 93 pounds, once wanted to be a nurse.



With Principal William H. Jones Jr., she discusses plans for meeting of Pasquotank County Elementary School PTA. She often buys clothes for poor children.



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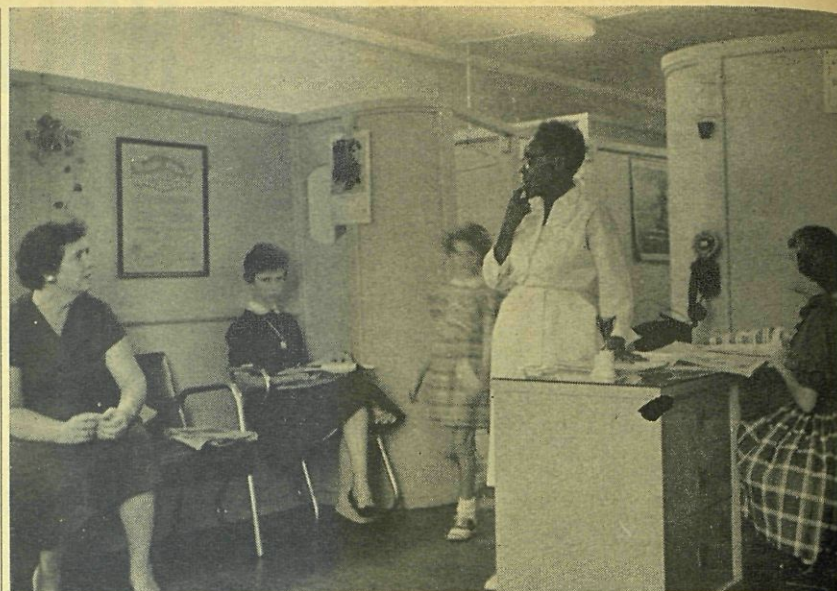
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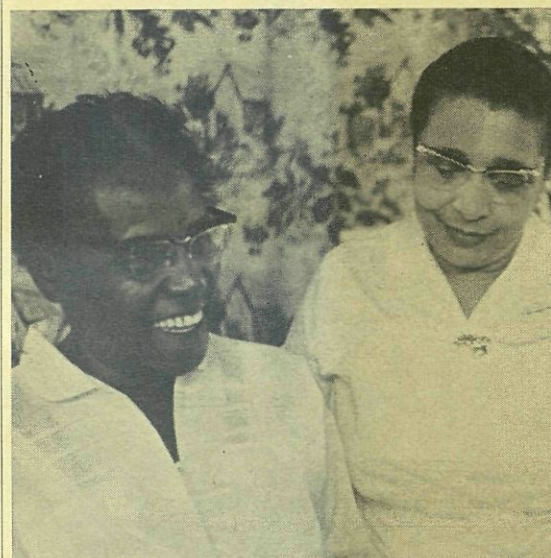
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In waiting room of shop, Mrs. Singleton talks to customers. Coaxing rebellious child to sit still for haircut in benefactor's barbershop started her on career.



With oldest employe, Hilda Brown, Mrs. Singleton discusses new product. Mrs. Brown has been with businesswoman 31 years.

WHAT A DIFFERENCE A DAY MAKES

DINAH WASHINGTON



I REMEMBER
I THOUGHT ABOUT YOU
THAT'S ALL THERE IS TO THAT
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I'M THROUGH WITH LOVE
CRY ME A RIVER
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NOTHING IN THE WORLD
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TIME AFTER TIME
IT'S MAGIC
A SUNDAY KIND OF LOVE

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Operator Helen Jones confers with proprietor on hair style for customer, Miss Martha Sawyer. Mrs. Jones has 29 years of service.



On steps of her home, Mrs. Singleton discusses church business with her pastor, Rev. Raymond E. Stephen. She owns several pieces of real estate in the city.

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