Newspapers.com by Ancestry
https://www.newspapers.com/image/615979251

Downloaded on Nov 17, 2021

ECKERD'S 26TH

ANNIVERSARY SALE

1921 1947

CELEBRATING 26 YEARS OF VALUE LEADERSHIP IN CHARLOTTE

For the Glamorous Holiday Season Ahead Insist On

ELMO COSMETICS

Special Formula CREAM $2

This wonderfully effective preparation helps smooth away the lines and wrinkles that can detract from the most beautiful face.

"ELMO" Ultrae Cleansing Cream $3.50–$2.50–$1.25

A Double-Whip Cream. The first step in dry skin treatment.

"ELMO" Margo-Masque $1.25

Correct the "blackhead" problem. Aide to the correction of large pores. Actually plays a large part in the "perfect make-up"

Elmo Going My Way

Elmo Special NIGHT CREAM 2.50 SIZE NOW $1.25

Keeps your skin smooth and soft, relieves dryness. Use it every night. Limited Time Only

"ELMO" Photo-Finish Lipstick $1

In seven flattering shades. Creamy and Smooth . . . . . but "Lasting."

"ELMO" Photo-Finish Rouge 65c

Specially prepared for dry skin.

Free! To The Ladies

Only One to A Customer

YOUR CHOICE

- Helena Rubenstein Milk-Tone Glamour Cake Make-Up INTRODUCTORY SIZE
- Chen Yu Lipsticks INTRODUCTORY SIZE
- Chen Yu Nail Polish INTRODUCTORY SIZE
- Coty Face Powder INTRODUCTORY SIZE

COME EARLY AND GET YOUR FREE MERCHANDISE!

MISS Mary Chandler

Personal Representative of Helena Rubenstein at our 109 S. Tryon Store All This Week to give you a personal skin analysis, make-up advice and help you in solving your beauty problems.

NEW! SENSATIONAL! Helena Rubenstein FOUR-CAST

Get your Lipstick Four-Cast today . . . . . 4 glittering, lasting cosmetics lipstick in a sparkling, bracelet carryall — your initials engraved FREE

3.50 Each 1.00

BOURJOIS

EVENING IN PARIS COSMETICS

REALLY, IT'S NOT TOO EARLY TO START CHRISTMAS SHOPPING!

NEW velvety texture! NEW intensified fragrance! NEW controlled color! NEW clear-base box!

new Evening in Paris FACE POWDER $1 PLUS TAX

It's new from every beauty angle...and new to cosmetic science, too! The new "2-0-8" Evening in Paris powder owes its velvety texture, its new intensified fragrance and controlled color to an ultra-modern process that infuses each tiny particle with color and perfume at a speed of 2.08 miles a minute. It covers beautifully, clings for hours! Eight new shades, color-true, because this powder is highly resistant to moisture. Choose your shade through the clear-base box.

"EVENING IN PARIS" Perfume $1.25 $2.25

That famous fragrance — long a standby of American women.

Evening in Paris ROUGE and LIPSTICK

Beautiful in gleaming two-tone metal with the look of precious jewels, they set a brilliant new high for beauty in little things! Tapering sheath of a lipstick, slender rouge box shining like gold, each topped with a silvery wing motif to climax this triumph of modern precision design...unbelievable at this price! Lipstick and rouge in entrancing shades for every skin type. Rouge, 60c* Lipstick, 60c*

Advance Showing

GIFT SETS

For Birthday, Anniversary or Christmas Giving!

Evening In Paris set, consisting of Talcum and Eau De Cologne. $2.25

Evening in Paris, famous Cologne and Perfume vial set $1.50

Evening in Paris set of face powder, lipstick and rouge. $2.75

Evening in Paris set of Powder, Cologne, Lipstick, Talcum, Perfume and Rouge. Gay Box $5.00

Evening in Paris set of Toilet Water, Perfume, Lipstick, Rouge, Face Powder, and Sachet. Beautiful box. $9.00

Don't Forget EVENING IN PARIS SACHET $1.25

Gift set of Eau Perfume, Face Powder, Perfume, Lipstick and Rouge. 7.00

MAIS OUI... the subtle fragrance that's mischievous as a sideling glance! Here's adventure waiting for you in a whole series of exquisitely scented toiletries.

PERFUME $2. to $12.50
EAU PERFUME ... $2.00
BATH POWDER ... $1.50
TALC ... 75c

mais Oui PRONOUNCED MAY WE

Skyland Gift Set of Perfume, Cologne, Face Powder, Talc and two cakes of soap. 600

Whimsical fragrance in this oh-so-practical gift set of Eau Perfume and Bath Powder. 4.00

If she's capricious, you'll score a hit with this gift of Perfume, Eau Perfume, Face Powder, Rouge, plus a metal Lipstick. 7.50

Skylark Perfume 1.25 - 1.75
Face Powder 1.00
Talc 50c

Eckerd's DISTINCTIVE COSMETICS AND IMPORTED PERFUMES

109 S. TRYON — 128 N. TRYON

Copyright © 2021 Newspapers.com. All Rights Reserved.
Powered by Newspapers.com