

AILY NEWS, TUESDAY, OCTOBER 21, 1919 7

In the Home of Your Friends

When you walk into a PIGGLY WIGGLY store you are in the home of your friends, you see all around you old, true and tried friends.

You would much prefer to do business with men of established reputation whose word is good, than with men whom you do not know.

When you enter a PIGGLY WIGGLY store you see on the shelves nationally advertised goods whose reputation is unquestioned. Behind these goods stand men of brains, men of money and men of inventive minds, bending every energy to raise the standard and lower the price of their food products.

Nationally advertised goods are not known and used simply because they are nationally advertised, but because they have stood the acid test. They have been approved by the public as to quality and price.

PIGGLY WIGGLY advertises "If not satisfied, your money back," so PIGGLY WIGGLY must in self-protection sell only goods of unquestioned merit.

The PIGGLY WIGGLY system is different and better. Give us a call—you will be welcome no matter if you buy or not.

Economy, Efficiency and Cleanliness Reside at
PIGGLY WIGGLY
333 South Elm Street—Just Below Odell's

At the Only Big Show

In the Home of Your Friends

Clipped By:



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